



ANNUAL REPORT 2019

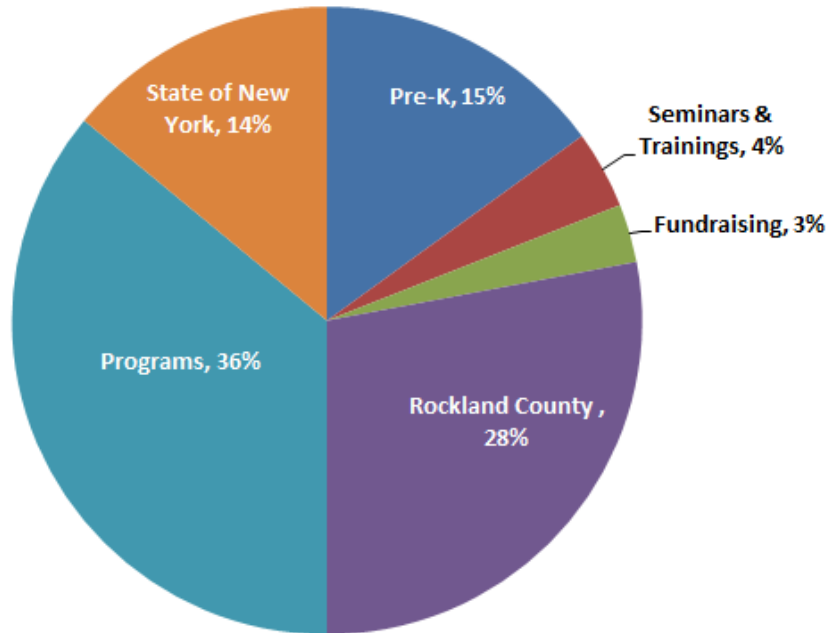
Child Care Resources of Rockland, Inc.

CCRR Board and Staff

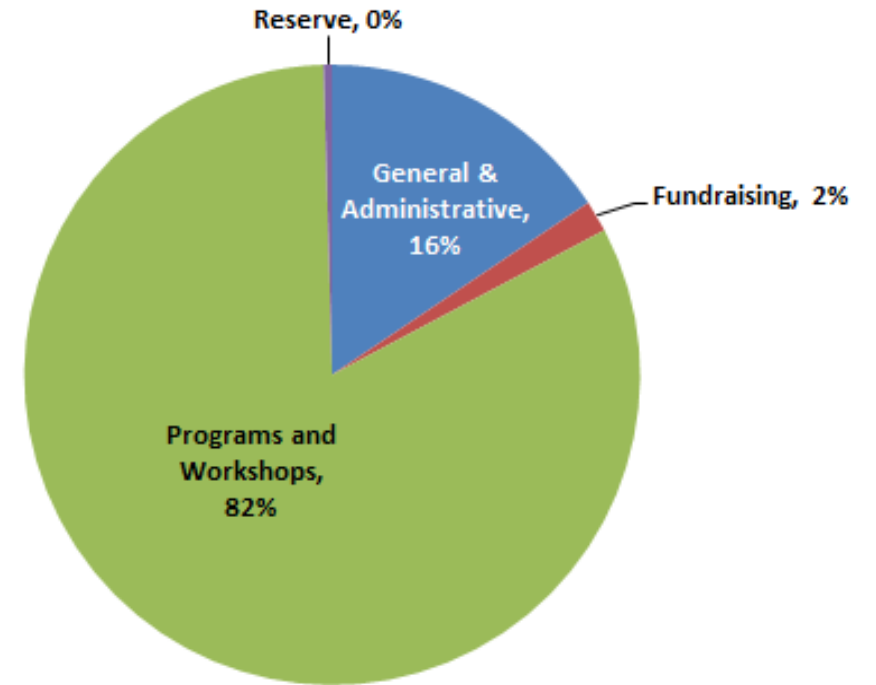
- 18 Board Members
- President Phyllis W. Tucker
- Welcomed Debbie Roth and Jessica Werk
- Farewell to Christine Cahill, Una Diffley, Vickie Frelow, Jan Jason and Ira Steinberg
- 22 Staff in 2109
- Farewell to Haiana Doro, Ellen Mitchell, and Gerd Schubert
- Welcomed Tiffany Davis and Jenny Spampinato

Financial Position

Revenue



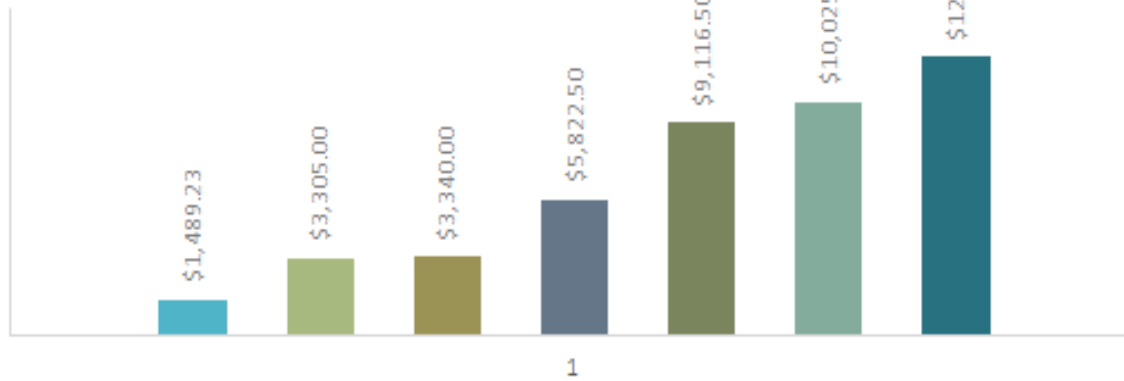
Expenses and Reserves



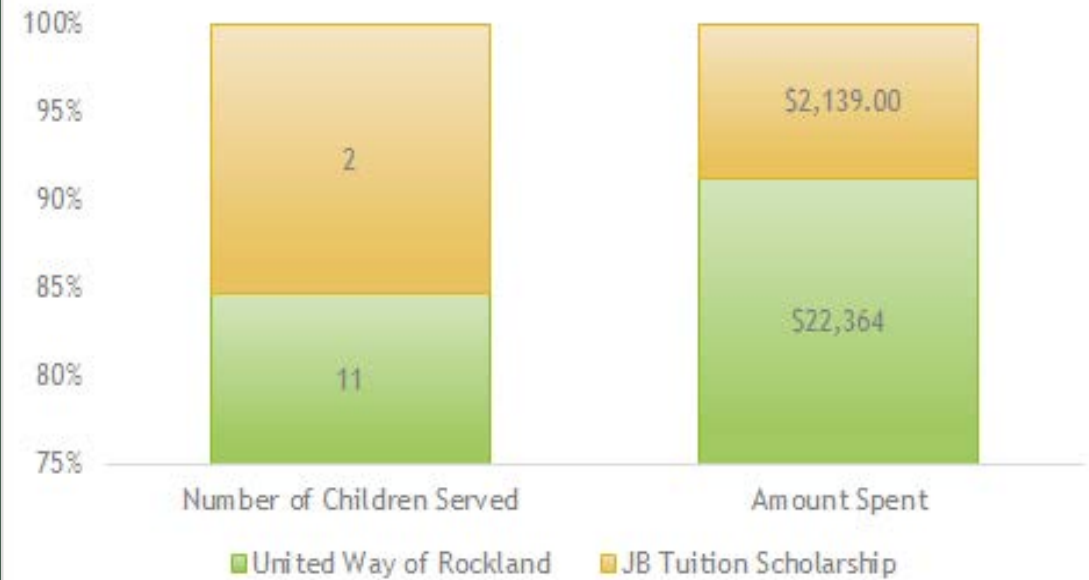
Fundraising

2019 FUNDRAISING GROSS INCOME

- Individual Donations
- Childrens Champions Dinner
- Annual Appeal
- JBTS Dinner/Donations
- Membership
- Football
- Superbowl



Child Care Tuition Scholarship



Accomplishments

Advocacy

Finance and Human Resource Services

Family, Community, and Operations Services

Professional Development and Quality Enhancement Services

Program Standards and Support Services



Advocacy: Making an Impact Statewide

- \$5 million for Quality Child Care for New York's Young Children
- Increased funding for child care subsidies by \$20 million
- Increased reimbursement rates for preschool special education and increase rates for all Early Intervention services.
- Working Families Tax Relief Act strengthened the Earned Income Tax Credit

Going forward

- Early childhood education, professional standards, salary equity
- Funding for human services, including COLAs
- Continue the call for smart investments in children and families
- Fully funded truly universal statewide PreKindergarten

Advocacy: Making an Impact Locally

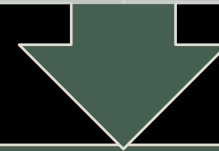
Member, Rockland County 2020 Census
Complete Count Committee



Partnered with our Region 6 R&Rs:

Examine and map child
care deserts and their impact on
the economy

Regional approach to referrals:
HVChildCare.org



Member, Rockland Institute for Nonprofits

Cornell Cooperative Extension's
Nonprofit Economic Impact Study

Helped plan Rockland Board Boot
Camp and Speed Dating events



Early childhood
education: professional
standards; salary
equity



Funding for human
services, including
COLAs



Smart investments in
children and families



Fully funded truly
universal state-
wide PreKindergarten



Census 2020



Increased funding for
R&Rs and for
Nonprofits

Advocacy: Making an Impact for the Future

Finance and Human Resource Services



Financial tracking and
management



Accounts
Receivable/Payable

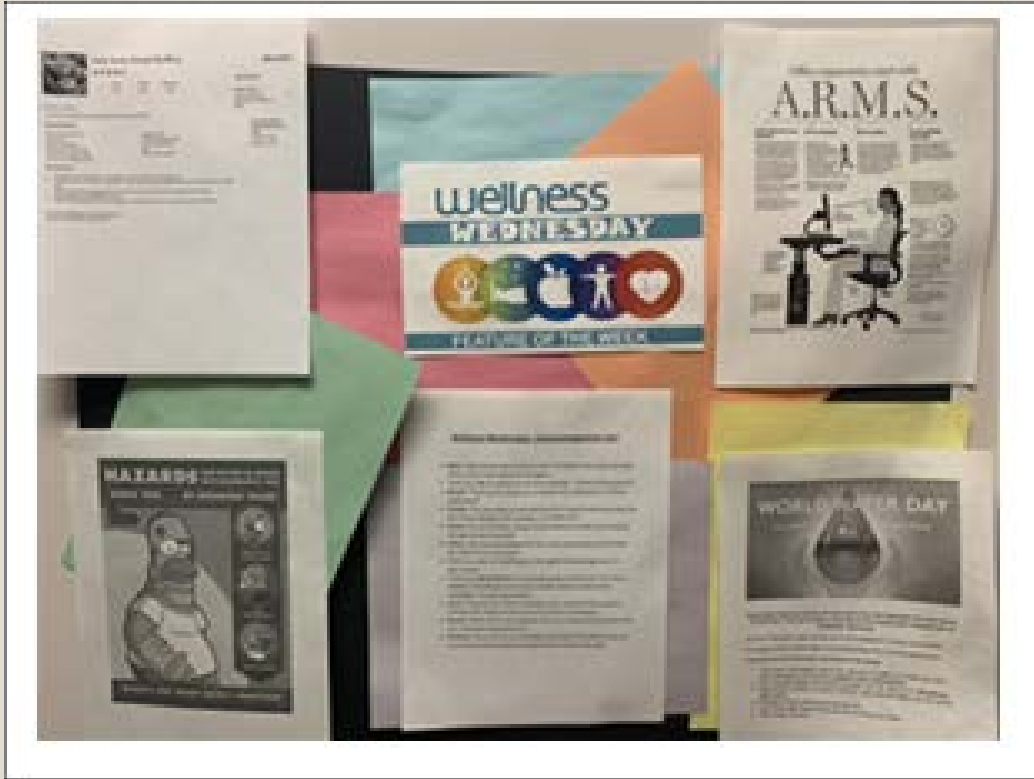


Human Resources



Payroll and Employee
Benefits

Finance and Human Resource Services



- Transitioned to a new Director, Tiffany Davis
- Fine-tuned annual budget and forecasting
- Facilitated Sexual Harassment and Workplace Health and Safety Trainings
- Wellness Wednesday
- Fitness Friday

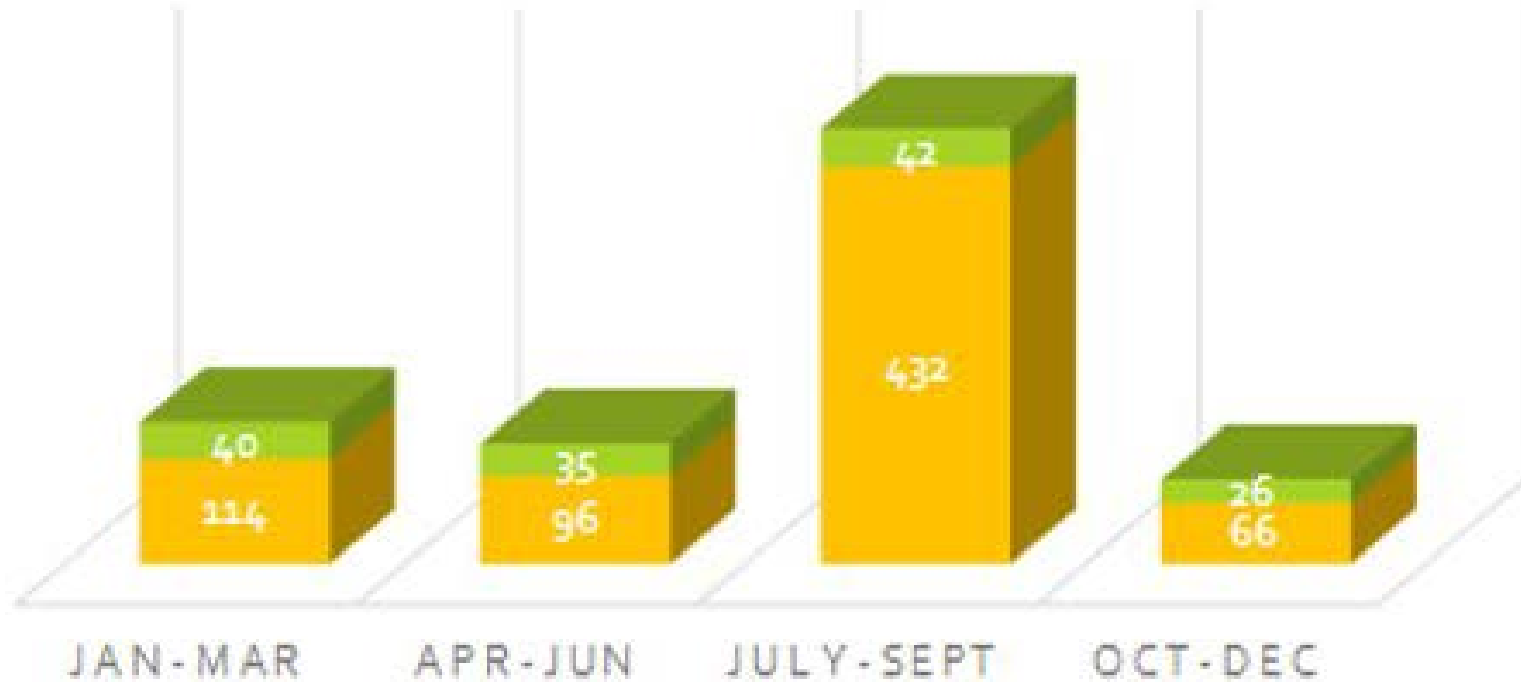


FAMILY, COMMUNITY, AND OPERATIONS SERVICES

- *Family and Community Connections*
- *Information and Referrals*
- *Parent and Community Engagement*
- *Marketing and Communications*
- *PreKindergarten*
- *Operations*

2019 CHILD CARE REFERRALS

■ Info/Referral Calls to CCRR ■ Online Referrals



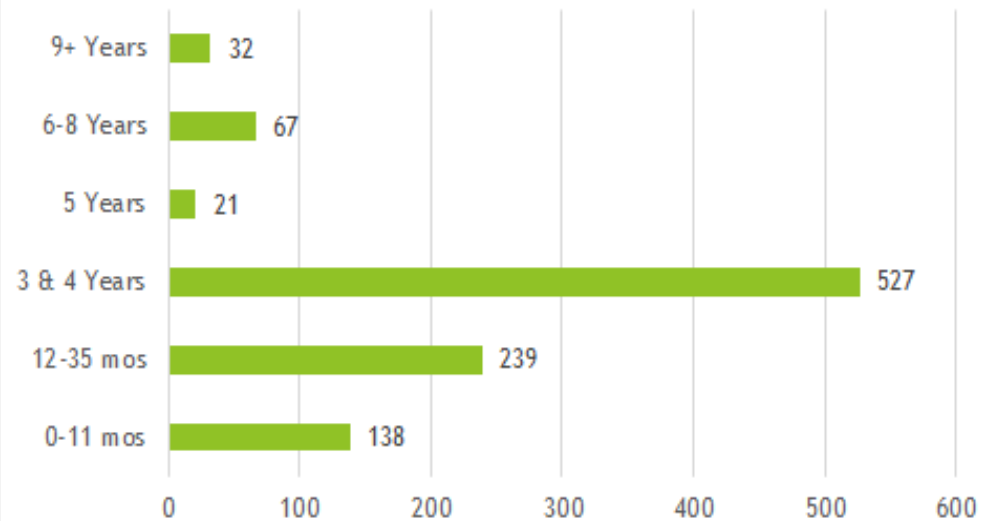
*Family and
Community
Connections*

*Child Care
Referrals*

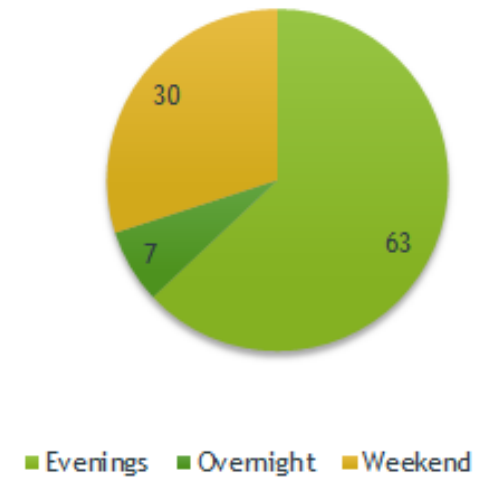
- 851 total
- 708 calls
- 143 virtual

Need

Referrals By Age Range



Requests for Non Traditional Schedule



Parent and Community Engagement



Thousands of calls and emails



Communication via Constant Contact, social media, website, Executive Director's Blog



Connected with INP; RBWN; RBA; RCF; UWRC; ORU; Pfizer; Palisades Center



Reached over 1000 families at community visibilities



6 PreK Parent Information Sessions



3 parent workshops offered funded by OPWDD

Marketing and Communications

- Website
- Social Media: Facebook and Instagram
- Constant Contact
- Newsletters
- Training Calendars
- Brochures
- Visibilities and Events



Prekindergarten

7 school districts

832 PreK slots

1100+
applications

6 Parent
Information
Sessions

37 participating
child care
providers

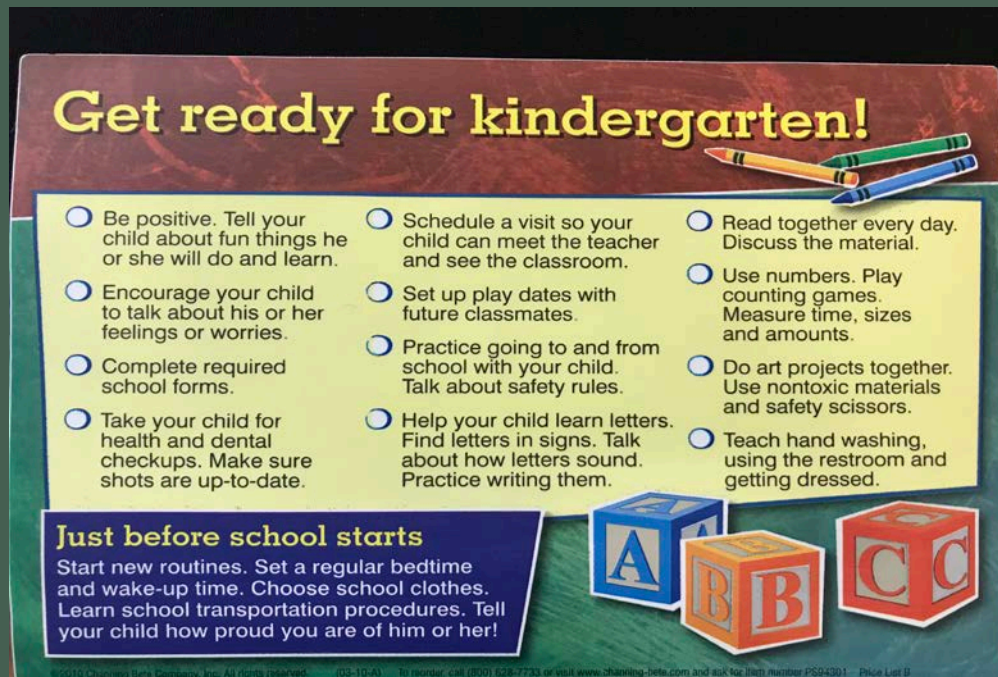
76 classrooms

1350 hours of
Intensive
Technical
Assistance

PreK Highlights

Participated in NYS Birth to 5 Initiative
Orientation on K Transitions

Facilitated and participate in a fact-
finding discussion and tour of PreK
programs in Rockland and Westchester



Operations



Publications



Data and Reporting



Communications



Technology Support
and Maintenance



Regeneron

Data For Good

Develop simpler, more streamlined data collection and reporting processes

More effectively maintain and analyze data sets

Prioritize short-term data collection improvements

Investments in longer-term, sustainable solutions for data management and analysis.

Professional
Development
and Quality
Enhancement
Services

Training

Workshops

Technical Assistance

Professional Development

Quality Enhancement

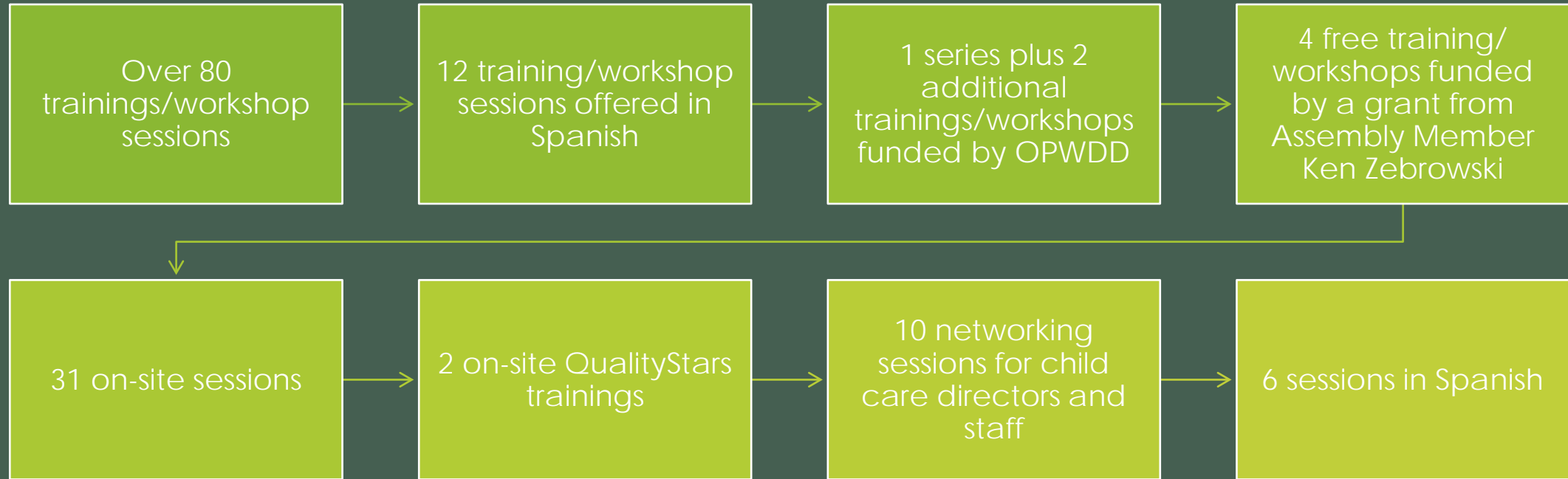
Training/Workshops

TRAINING AND TECHNICAL ASSISTANCE ALIGNS WITH:

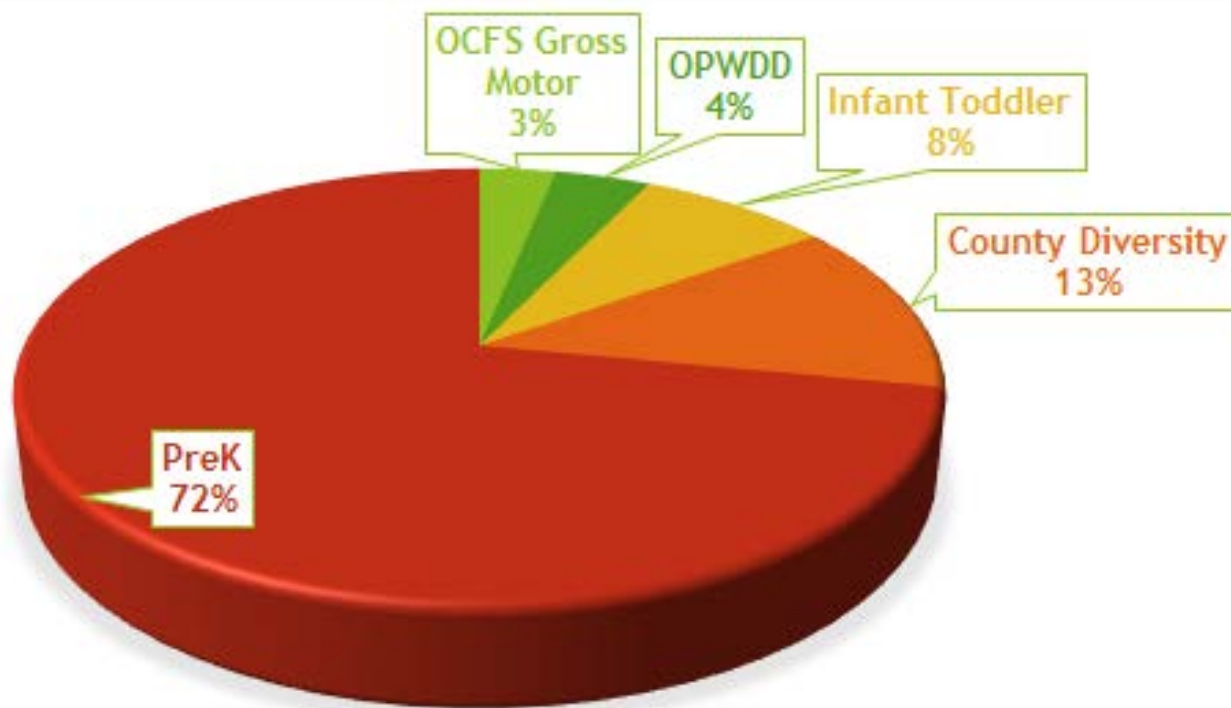
- NYS Early Care and Education Core Body of Knowledge
- CDA Functional Area
- OCFS Component Areas

SOME OF OUR TRAINING/ WORKSHOP TOPICS:

- Cold weather outdoor play
- Promoting language development or independence
- Proper diapering procedures
- Addressing behavioral issues
- CPR/First Aid



2019 Opportunities



HOURS OF INTENSIVE TECHNICAL ASSISTANCE

Number of Hours of Intensive Technical Assistance Provided in 2019

- PreK - 1350
- Diversity - 240
- Infant Toddler - 151
- OPWDD - 75
- Gross Motor - 60

Highlights



- Countywide screening/panel discussion
"Resilience: The Biology of Stress and the Science of Hope"
- PreK to K transitions
- Creative Curriculum
- NYS Statewide Early Childhood TA Alignment
- *Creating Breastfeeding Friendly Communities*
- *Sodium Reduction in Communities*
- 33 students completed/enrolled in Child Development Associate (CDA) class
- 13 providers received their CDA certification

New Initiatives

NYS Pyramid Model



NYS Infant Toddler Resource Network



Program Standards and Support Services



REGISTRATION



INSPECTION



LEGALLY
EXEMPT



HEALTH CARE
PLANS



CHILD AND
ADULT CARE
FOOD
PROGRAM

Assisted:

- 34 family providers
- 35 after school centers
- Acquiring initial certificate to operate
- Renewing existing certificates

Inspected

- Announced and unannounced at least three times a year
- Health and safety of children in care

Trained

- Regulations

Registration

Contract with
Rockland
County
Department of
Social Services

Legally Exempt

Must qualify
for child care
subsidy
(below 200%
of poverty
and working)

Often a
family
member
providing
care

Assisted 87
providers
and parents

Random
monitor visits
to 20% of
qualifying
providers

Health and Nutrition



Child Health Care Consultant

- Health Care Plans with 79 providers
- Medication Administration Training to 43 providers
- CPR/First Aid
- Immunizations/BMI tracking for PreK
- Measles Outbreak



Child and Adult Care Food Program

- 1,116 children received breakfast, lunch, dinner, and nutritious snacks as a result of this funding
- 82 group family and family child care providers
- Three or more monitoring visits
- Training and technical assistance

IN 2019, CHILD CARE WAS A \$4.3
BILLION INDUSTRY IN NY, WITH AN
ECONOMIC IMPACT OF \$8.6
BILLION AND 172,000 JOBS

- 81% of likely voters feel that better coordination between early development, child care, and health care programs would be somewhat helpful; 46% feel it would be very helpful
- 73% of likely voters feel that New York should be doing more to ensure access to specific programs, especially early interventions such as screening programs and services for children with developmental delays
- 60% of likely voters feel the lack of affordable, high-quality child care is a major obstacle holding children back from entering school prepared to learn



RAiSiNG NEW YORK



CHILD CARE RESOURCES OF ROCKLAND

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