CCRR Board and Staff

- 18 Board Members
- President Phyllis W. Tucker
- Welcomed Debbie Roth and Jessica Werk
- Farewell to Christine Cahill, Una Diffley, Vickie Frelow, Jan Jason and Ira Steinberg

- 22 Staff in 2109
- Farewell to Haiana Doro, Ellen Mitchell, and Gerd Schubert
- Welcomed Tiffany Davis and Jenny Spampilato
Financial Position

Revenue:
- Programs, 36%
- Rockland County, 28%
- Pre-K, 15%
- State of New York, 14%
- Seminars & Trainings, 4%
- Fundraising, 3%

Expenses and Reserves:
- Programs and Workshops, 82%
- Reserve, 0%
- General & Administrative, 16%
- Fundraising, 2%
Fundraising

2019 FUNDRAISING GROSS INCOME

- Individual Donations: $1,489.23
- JETS Dinner/Donations: $3,346.00
- Children's Champions Dinner: $3,205.00
- Annual Appeal: $5,822.50
- Membership: $9,116.50
- Football: $10,025.00
- Superbowl: $12,000.00

Child Care Tuition Scholarship

- Number of Children Served: 11
- Amount Spent:
  - United Way of Rockland: $2,139.00
  - JB Tuition Scholarship: $22,364
Accomplishments

- Advocacy
- Finance and Human Resource Services
- Family, Community, and Operations Services
- Professional Development and Quality Enhancement Services
- Program Standards and Support Services
Advocacy: Making an Impact Statewide

• $5 million for Quality Child Care for New York’s Young Children
• Increased funding for child care subsidies by $20 million
• Increased reimbursement rates for preschool special education and increase rates for all Early Intervention services.
• Working Families Tax Relief Act strengthened the Earned Income Tax Credit

Going forward
• Early childhood education, professional standards, salary equity
• Funding for human services, including COLAs
• Continue the call for smart investments in children and families
• Fully funded truly universal statewide PreKindergarten
Advocacy: Making an Impact Locally

Member, Rockland County 2020 Census Complete Count Committee

Partnered with our Region 6 R&Rs:
- Examine and map child care deserts and their impact on the economy
- Regional approach to referrals: HVChildCare.org

Member, Rockland Institute for Nonprofits
- Cornell Cooperative Extension’s Nonprofit Economic Impact Study
- Helped plan Rockland Board Boot Camp and Speed Dating events
Advocacy: Making an Impact for the Future

- Early childhood education: professional standards; salary equity
- Funding for human services, including COLAs
- Smart investments in children and families
- Fully funded truly universal statewide PreKindergarten
- Census 2020
- Increased funding for R&Rs and for Nonprofits
Finance and Human Resource Services

- Financial tracking and management
- Accounts Receivable/Payable
- Human Resources
- Payroll and Employee Benefits
Finance and Human Resource Services

• Transitioned to a new Director, Tiffany Davis
• Fine-tuned annual budget and forecasting
• Facilitated Sexual Harassment and Workplace Health and Safety Trainings
• Wellness Wednesday
• Fitness Friday
FAMILY, COMMUNITY, AND OPERATIONS SERVICES

- Family and Community Connections
- Information and Referrals
- Parent and Community Engagement
- Marketing and Communications
- PreKindergarten
- Operations
Family and Community Connections

Child Care Referrals
- 851 total
- 708 calls
- 143 virtual
Need

Referrals by Age Range

- 9+ Years: 32
- 6-8 Years: 67
- 5 Years: 21
- 3-4 Years: 527
- 12-35 mos: 239
- 0-11 mos: 138

Requests for Non-Traditional Schedule

- Evenings: 63
- Overnight: 30
- Weekend: 7
Parent and Community Engagement

- Thousands of calls and emails
- Communication via Constant Contact, social media, website, Executive Director's Blog
- Connected with INP, RBWN, RBA, RCF, UWRC, ORU, Pfizer, Palisades Center
- Reached over 1000 families at community visibilities
- 6 PreK Parent Information Sessions
- 3 parent workshops offered funded by OPWDD
Marketing and Communications

• Website
• Social Media: Facebook and Instagram
• Constant Contact
• Newsletters
• Training Calendars
• Brochures
• Visibilities and Events
Prekindergarten

- 7 school districts
- 832 PreK slots
- 1100+ applications
- 6 Parent Information Sessions
- 37 participating child care providers
- 76 classrooms
- 1350 hours of Intensive Technical Assistance
PreK Highlights

Participated in NYS Birth to 5 Initiative
Orientation on K Transitions

Facilitated and participate in a fact-finding discussion and tour of PreK programs in Rockland and Westchester
Operations

Publications

Data and Reporting

Communications

Technology Support and Maintenance
Regeneron

Data For Good

Develop simpler, more streamlined data collection and reporting processes

More effectively maintain and analyze data sets

Prioritize short-term data collection improvements

Investments in longer-term, sustainable solutions for data management and analysis.
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<td>Professional Development</td>
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<td>and Quality Enhancement Services</td>
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Training/Workshops

TRAINING AND TECHNICAL ASSISTANCE ALIGNS WITH:

- NYS Early Care and Education Core Body of Knowledge
- CDA Functional Area
- OCFS Component Areas

SOME OF OUR TRAINING / WORKSHOP TOPICS:

- Cold weather outdoor play
- Promoting language development or independence
- Proper diapering procedures
- Addressing behavioral issues
- CPR/First Aid
2019 Opportunities

- Over 80 trainings/workshop sessions
- 12 training/workshop sessions offered in Spanish
- 1 series plus 2 additional trainings/workshops funded by OPWDD
- 4 free training/workshops funded by a grant from Assembly Member Ken Zebrowski
- 31 on-site sessions
- 2 on-site QualityStars trainings
- 10 networking sessions for childcare directors and staff
- 6 sessions in Spanish
Number of Hours of Intensive Technical Assistance Provided in 2019

- PreK - 1350
- Diversity - 240
- Infant Toddler - 151
- OPWDD - 75
- Gross Motor - 60
Highlights

- Countywide screening/panel discussion
  “Resilience: The Biology of Stress and the Science of Hope”
- PreK to K transitions
- Creative Curriculum
- NYS Statewide Early Childhood TA Alignment
- Creating Breastfeeding Friendly Communities
- Sodium Reduction in Communities
- 33 students completed/enrolled in Child Development Associate (CDA) class
- 13 providers received their CDA certification
New Initiatives

NYS Pyramid Model

NYS Infant Toddler Resource Network
Program Standards and Support Services

- Registration
- Inspection
- Legally Exempt
- Health Care Plans
- Child and Adult Care Food Program
Assisted:
• 34 family providers
• 35 after school centers
• Acquiring initial certificate to operate
• Renewing existing certificates

Inspected
• Announced and unannounced at least three times a year
• Health and safety of children in care

Trained
• Regulations
Legally Exempt

- Must qualify for child care subsidy (below 200% of poverty and working)
- Often a family member providing care
- Assisted 87 providers and parents
- Random monitor visits to 20% of qualifying providers
Health and Nutrition

**Child Health Care Consultant**

- Health Care Plans with 79 providers
- Medication Administration Training to 43 providers
- CPR/First Aid
- Immunizations/BMI tracking for PreK
- Measles Outbreak

**Child and Adult Care Food Program**

- 1,116 children received breakfast, lunch, dinner, and nutritious snacks as a result of this funding
- 82 group family and family child care providers
- Three or more monitoring visits
- Training and technical assistance
IN 2019, CHILD CARE WAS A $4.3 BILLION INDUSTRY IN NY, WITH AN ECONOMIC IMPACT OF $8.6 BILLION AND 172,000 JOBS
81% of likely voters feel that better coordination between early development, child care, and health care programs would be somewhat helpful; 46% feel it would be very helpful.

73% of likely voters feel that New York should be doing more to ensure access to specific programs, especially early interventions such as screening programs and services for children with developmental delays.

60% of likely voters feel the lack of affordable, high-quality child care is a major obstacle holding children back from entering school prepared to learn.