December 2019

Dear CCRR Friend,

Two years ago, Cheryl was a shy, seemingly withdrawn 3-year-old in a child care program in Clarkstown. Her teachers took note of her behavior but felt they might be missing something, even after speaking with Cheryl’s parents. After reaching out to CCRR for technical assistance, a few changes were made in the classroom and in lesson planning, and reinforced at home by Cheryl’s family. Over the next eighteen months, with the continued support of CCRR staff, teachers used various strategies to help Cheryl engage with her teachers and classmates; she is now a thriving Kindergartner. (Names have been changed to protect privacy.)

Why share this story? Because Cheryl’s success is your success. Your donations lift up children by funding our work, directly impacting the supply of and access to quality early education and school-age care in Rockland. So as we close out our 45th year, our goal is to raise $45,000 from supporters like you!

Have you or someone you know ever sought child care? Wondered what kind is best for your child? Struggled to figure out how to manage paying for child care when in Rockland to cost averages about $300 per week, per child? Applied for UPK?

Have you participated in child care training, technical assistance, or other professional development? Thought about working at a child care program or opening your own? Had an employee ask for time off or had their work day interrupted to deal with a child care issue?

If you answered yes to any of these questions, you’ve needed Child Care Resources of Rockland, the voice of quality child care.

**Lift up children by donating to our goal of $45,000.**

Your donations to CCRR lift up children and their families. All the statistics in that column are only made possible with funding from supporters like you.

**Invest in and lift up children by making your donation today.**

Investment in quality early education and school age care is one that economists have shown to net returns up to $12 for every $1. Every $50 you gift to Child Care Resources of Rockland returns $600 worth of impactful results.

In 2019, with funding from supporters like you, CCRR:

- Referred over 1100 children to regulated, quality early care and school-age programs
- Coordinated the application process and placement of over 800 state-funded PreK students across 7 Rockland school districts
- Provided over $33,000 in child care tuition scholarships to 14 children
- Conducted 171 training seminars for 1,233 early childhood and school age care educators
- Provided 37 on-site seminars to 539 child care program staff
- Provided 1,600 hours of technical assistance to staff at 100 child care programs
- Helped to open 23 child care programs, increasing the supply of licensed programs to meet the demand for quality care
- Directly impacted Rockland’s and the Mid-Hudson Region’s workforce and economic vitality
Lift up children by investing in Rockland’s future.

Rockland’s workforce and economy rely on quality early childhood and school age programs to support the county’s and the region’s economic vitality. Studies show that children not enrolled in quality child care settings are more likely to start school with limited language skills, health problems, and social and emotional issues - all of which influence kindergarten readiness and later academic and occupational success. The first five years of life are critical, yet the cost of child care far exceeds that of public college tuition and remains one of a family’s highest household expenses! The average cost of child care per week in Rockland is about $300 – *per child!* Children without access to quality programs are denied the benefits of those vital early learning experiences.

**Be a part of the solution. Donate today.**

We wish you and your family all the best in 2020.

Thank you,

Vicki Caramante  
Executive Director

John Gregory  
Chair, Fund Development Committee

P.S. Your gift to CCRR of $1000, $500, $100 - even a donation as little as $20 - will lift up children by affording them access to quality early education and school age opportunities; by helping families find the right child care program to meet their needs; by funding tuition scholarships; by supporting professional development for early care and school age staff; and by growing Rockland’s economy.

Please make your online donation today at childcarerockland.org; contact Karen Ross at 845.425.0009 x630/karenr@rocklandchildcare.org

*In New York, child care for an infant consumes an average of more than 12% of a family’s median income, with single parents paying up to 55% of their income for center-based infant care. The average annual cost for center-based infant care ($15,028) is almost double the cost of public college tuition in New York ($7,940).*

*Mapping the Gap™ in New York, Child Care Aware of America*