



# Child Care Resources of Rockland – Strategic Plan 2021-23

Approved by the Board of Directors May 22, 2021

- 1. Meet all CCRR contract milestones and audit requirements.**
- 2. Provide families fair access to licensed/regulated child care.**
  - a. We will provide information to families on what to look for in a quality child care and educational programs.
  - b. We will provide opportunities for parents to learn about developmentally appropriate practice; types of child care available; and accessing other resources available to them.
- 3. Assure child care programs have access to professional development and technical assistance that supports the delivery of developmentally appropriate practice by a well-trained workforce and enables programs meet regulatory requirements.**
  - a. CCRR will provide child care providers to access varied professional development opportunities to meet regulatory requirements, including trainings offered by CCRR staff.
  - b. CCRR will provide both basic and intensive technical assistance to child care providers.
- 4. Communicate and Advocate**
  - a. Maintain current and relevant information to share with all stakeholders.
  - b. Bi-lingual communications/publications
  - c. Improve data collection and analysis with the hiring of a data and operations associate.
  - d. Increase engagement with email, social media, and website.
  - e. Continue monthly provider networking sessions.
- 5. Support and grow governance and operations.**
  - a. Staff
    - i. Agency will undertake Succession Planning for 2021 address upcoming retirements and potential restructuring.
    - ii. Afford staff professional development opportunities, especially those to maintain credentials/licenses.
    - iii. Cross-train agency staff to assure contract requirements will be met.
    - iv. Develop a technology strategic plan.
  - b. Board
    - i. Board members are trained.
    - ii. Board members reflective of community.
    - iii. Meets the goals of the agency Strategic and subordinate plans.
    - iv. Board remains apprised of agency operations.
  - c. Agency
    - i. Maintain accreditation/Meet NYS Standards of Excellence (SOEs)
    - ii. Conduct surveys to gain insights from stakeholders about changing/emerging child care needs.
    - iii. Seek targeted funding opportunities to meet determined agency and community needs.